

Gross 4C Full Page & B & W Representative Ad Sizes & Rates

Publication	Full Page 4/C	Full Page BW	Half Page BW	Quarter Page BW	Eighth Page BW
Bay Area Reporter San Francisco/Tabloid Weekly (34,000 circ) Thr.	\$3,073.00	\$1,190.00 10 x 16	\$794.00 (H) 10 x 8 (V) 7.9 x 10	\$476.40 5.9 x 8	\$238.20 5.9 x 4
Bay Windows Boston/Tabloid Weekly (21,500 circ) Thr.	\$2,310.00	\$1,323.00 10 x 14	\$662.00 (H) 10 x 7 (V) 4.875 x 14	\$347.00 4.875 x 7	\$180.00 4.875 x 4
Between The Lines Detroit/Tabloid Weekly (20,000 circ) Thr.	\$1,636.00	\$1,195.00 10.15 x 12.65	\$685.00 (H) 10 x 6 (V) 4.92 x 12.15	\$375.00 4.92 x 6	\$210.00 4.92 x 2.92
Dallas Voice Dallas/Tabloid Weekly (19,600 circ) Fri.	\$1,501.00	\$1,118.00 10.25 x 12.5	\$796.00 (H) 10.25 x 6.187 (V) 5.0625 x 12.5	\$529.00 5.0625 x 6.187	\$302.00 5.0625 x 3.125
Express Miami/Ft. Lauderdale/Tabloid Weekly (20,000 circ) Fri.	\$1,697.00	\$1,190.00 9.75 x 11.5	\$646.00 (H) 9.75 x 5.625 (V) 4.75 x 11.5	\$350.00 4.75 x 5.625	\$237.00 4.75 x 2.6875
Frontiers Los Angeles/Tabloid Bi-Weekly (46,000 circ) Wed.	\$2,120.00	\$1,620.00 9.792 x 12.5	\$1,010.00 (H) 9.792 x 6.083 (V) 4.792 x 12.5	\$560.00 4.792 x 6.083	\$300.00 4.792 x 3
Gay & Lesbian Times San Diego/Tabloid Weekly (15,700 circ) Thr.	\$1,860.00	\$1,140.00 9.25 x 12	\$760.00 (H) 9.25 x 5.875 (V) 4.5 x 12	\$480.00 4.5 x 5.875	\$265.00 4.5 x 2.875
Houston Voice Houston/Tabloid Weekly (12,000 circ) Fri.	\$1,648.00	\$1,155.00 9.75 x 11.5	\$627.00 (H) 9.75 x 5.625 (V) 4.75 x 11.5	\$340.00 4.75 x 5.625	\$209.00 4.75 x 2.6875
New York Blade New York/Tabloid Weekly (25,000 circ) Mon.	\$2,100.00	\$1,600.00 9.75 x 11.5	\$900.00 (H) 9.75 x 5.625 (V) 4.75 x 11.5	\$550.00 4.75 x 5.625	\$300.00 4.75 x 2.6875
Philadelphia Gay News Philadelphia/Tabloid Weekly (18,200 circ) Fri.	\$1,500.00	\$1,040.00 10.125 x 11.35	\$520.00 (H) 10.125 x 5.5 (V) 6.025 x 9.3	\$273.00 3.975 x 7	\$135.00 3.397 x 3.5
Southern Voice Atlanta/Tabloid Weekly (35,000 circ) Fri.	\$2,294.00	\$1,792.00 9.75 x 11.5	\$960.00 (H) 9.75 x 5.625 (V) 4.75 x 11.5	\$501.00 4.75 x 5.625	\$299.00 4.75 x 2.6875
Washington Blade Washington D.C./Tabloid Weekly (38,000 circ) Fri.	\$2,124.00	\$1,573.00 9.75 x 11.5	\$984.00 (H) 9.75 x 5.625 (V) 4.75 x 11.5	\$632.00 4.75 x 5.625	\$421.00 4.75 x 2.6875
Windy City Times Chicago/Tabloid Weekly (20,000) Wed.	\$2,305.00	\$1,540.00 10 x 16	\$1,023.00 (H) 10 x 8 (V) 5 x 16	\$611.00 5 x 8	\$340.00 5 x 4